



CONSORTIUM FOR
TRUSTWORTHY
ORGANIZATIONS

FORDHAM UNIVERSITY
THE JESUIT UNIVERSITY OF NEW YORK

For Immediate Release

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SECOND ANNUAL “BUILDING THE TRUSTWORTHY ORGANIZATION” SUMMIT TO TAKE PLACE ON OCTOBER 25 AT FORDHAM UNIVERSITY

New York, N.Y., September 12, 2013 – The Consortium For Trustworthy Organizations at Fordham University today announced that its second annual “Building The Trustworthy Organization” summit will take place on October 25, 2013, at the University’s Lincoln Center campus in New York City. The 2013 conference will focus on how leaders and companies can build trustworthy organizations that are exemplars in regaining the trust that has been lost in corporate and public life.

“The erosion of trust in many of our major institutions has been consistent and is now at alarmingly low levels. Comparing Gallup Poll data from 2013, with scores in the 1970s, shows a 70 percent decline in confidence in Congress, a 50 percent decline in banks, more than a 30 percent decline in big business and a 30 percent decline in the presidency. Fortunately, our research shows that despite the overall declines in trust, some institutions and companies have managed to become more trustworthy and have actually increased confidence among stakeholders in this somewhat cynical age we find ourselves in,” said Robert Hurley, Ph. D., professor and director of The Consortium For Trustworthy Organizations at Fordham University.

The conference will shine a spotlight on how building trustworthy organizations can lead to competitive advantage and reputational excellence. It is being hosted by Fordham Schools of Business with support from Ernst & Young, LLP.

The conference features a roster of speakers from Fordham, Harvard, Durham and Duke Universities and global organizations such as IBM; Arthur W. Page Society; the Ethics & Compliance Officer Association; Aflac; Allstate; GE; Ernst & Young, LLP; and Wyndham Worldwide. These thought leaders will participate in plenary sessions on defining the trustworthy organization, managing reputation, board governance and trust and creating an ethical corporate culture.

Registration details and additional information on the conference can be found at:
<http://bit.ly/14Z4QRK>

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Prior to the conference, The Consortium For Trustworthy Organizations at Fordham University is also hosting an intensive three-day executive education program to be held October 22-24, 2013 at Fordham University's Westchester, N.Y., campus. This program is designed for any executive who has a role in managing trust, reputation, or ethics in their organization. The program will share cutting-edge research and best practices, provide relevant tools and frameworks, and introduce attendees to a global network of leaders in sustainable organizations. Additional information on this program can be found at: <http://bit.ly/14Z4NoZ>.

About Fordham University and The Consortium For Trustworthy Organizations

Founded in 1841, Fordham is the Jesuit University of New York, offering exceptional education distinguished by the Jesuit tradition to more than 15,100 students in its four undergraduate colleges and its six graduate and professional schools. It has residential campuses in the Bronx and Manhattan, a campus in West Harrison, N.Y., the Louis Calder Center Biological Field Station in Armonk, N.Y., and the London Centre at Heythrop College, University of London, in the United Kingdom.

Based in New York City, The Consortium For Trustworthy Organizations at Fordham University works with some of the best researchers in the world on topics such as interpersonal trust, trust in teams, trust across cultures, designing trustworthy organizations, and repairing trust. The organization conducts and publishes ongoing research, offers educational programs, and provides trust measurement and diagnostic services. For more information, please visit: www.trustinorganizations.com.

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