

SUMMIT ON RESTORING TRUST IN BUSINESS OCTOBER 2, 2012 AGENDA

| TIME | EVENT | LOCATION |
|---------------------|---|------------|
| 8:00 - 9:00 AM | Registration and Continental Breakfast | 12th Floor |
| 9:00 AM | Welcome Joseph M. McShane, S.J. President, Fordham University | 12th Floor |
| 9:10 AM | Overview of the Day: Problems and Solutions to the Loss of Trust Robert Hurley, Ph.D Professor, Fordham University | 12th Floor |
| 9:30 - 10:35 AM | Industry Panel: The Trustworthy Organization: An Experienced View from Business Leaders This panel will address: 1. How their organization approaches being trustworthy with various stakeholders (employees, customers, suppliers, investors, communities) 2. The major challenges to earning and sustaining trust 3. What has worked to enhance trustworthiness. Panelists: David Stryker , SVP, General Counsel, Chief Compliance Officer, Secretary, BASF David Guilmette , President, Global Employer Segment, Cigna Ruby Sharma , Partner, Ernst & Young, LLP Gary Sheffer , Vice President, General Electric Moderator: Ed Freeman, Ph.D , Academic Director, The Business Roundtable Institute for Corporate Ethics, Professor at Darden School of Business | 12th Floor |
| 10:35 - 11:15 AM | AM Networking Break | 12th Floor |
| 11:15 AM - 12:30 PM | Trust Thought Leaders from Academe - What the C-Suite Needs to Know from Trust Research Panelists: Roy Lewicki, Ph.D , Ohio State University <i>What we know about the trustworthy leader</i> Nicole Gillespie, Ph.D , Queensland Business School <i>Trust violations and effective trust repair</i> | 12th Floor |

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| | <p>Rosalind Searle, Ph.D, Coventry Business School <i>Human resources and the high trust organization</i></p> <p>Sim Sitkin, Ph.D, Fuqua School of Business Duke University <i>Control and Trust</i></p> <p>Moderator: Warner Burke, Ph.D, Thorndike Professor at Columbia University Teachers College</p> | |
| 12:30 - 1:40 PM | <p>Luncheon Speakers</p> <p>Donna Rapaccioli, Ph.D, Dean, The Gabelli School of Business at Fordham University</p> <p>Richard Edelman, CEO, Edelman PR</p> | 12th Floor |
| 1:40 - 2:00 PM | PM Networking Break | 12th Floor |
| 2:00 - 3:15 PM | <p>Expert lead and facilitated breakout sessions (choose one):</p> <ol style="list-style-type: none"> 1. Trustworthy Leaders: What's Required for the Next Generation 2. Effective Trust Repair 3. Measuring Organizational Trust and Trustworthiness 4. Human Resources and Learning and Development in Trustworthy Organizations 5. The Regulation of Distrust and Building High Trust Firms 6. Moving from Compliance to Deep Embedding of Ethical Cultures 7. A Multi-stakeholder Communications Approach to Building Trust | <p>Atrium</p> <p>12th Floor</p> <p>Room 610</p> <p>Room 614</p> <p>President's Dining Room</p> <p>12th Floor</p> <p>South Lounge</p> |
| 3:15 - 3:45 PM | Networking Break | 12th Floor |
| 3:45 - 4:45 PM | Debrief Breakout Sessions – The Critical Path to Restoring Trust in Business / The facilitators of breakouts report on insights, challenges and opportunities for building trustworthy organizations. | 12th Floor |
| 4:45 - 5:15 PM | <p>Closing Speaker</p> <p>Kathryn S. Wylde, President & CEO, Partnership for New York City</p> | 12th Floor |
| 5:15 - 5:30 PM | <p>Call to Action – Next Steps</p> <p>David Gautschi, Ph.D Dean, Fordham University Graduate School of Business Administration</p> | 12th Floor |
| 5:30 - 6:30 PM | Networking Cocktail Reception | 12th Floor |